

Providing our valued on-premise and off-premise customers the support they need right now.

Following the Government's announcement that Pubs and Clubs will close from Monday 23 March 2020, we have rolled out solutions and continue to explore more ways we can assist our customers during this difficult time.

Specifically, Lion is:

 Taking back unused kegs from our direct customers at no cost or charge and providing a credit.

For safety reasons, kegs must be full and capped. At the moment, we cannot provide a specific time frame for when we will pick up the kegs, however we are working through this detail. For now, we ask that you keep the dust caps on the kegs and store them in a safe place. We appreciate your patience as we work through thousands of credits and the logistics of safely collecting these kegs.

 Providing Clubs with an online video explainer to assist in the safe shutdown of their vitally important draught beer systems.

The shutdown procedure can be viewed here.

- Running an advertising and social campaign through Tooheys encouraging people to stay at home and catch up with mates virtually for a beer.
- Providing Clubs offering take-away food and beverages with signage to let their community know they are open for business and here for their locals.



We applaud Clubs that continue to support their locals with take-away meals, bottle shops that continue to trade under changing conditions, and everyone that is keeping up community support.

If we can be of any further assistance, please contact your sales executive, account manager, or Lion Connect on 13 15 13.